

Arlo Emerson

Camera Operator, Director of Photography, Video Post, Motion Design, Production Coordination, Flash Developer

arloemerson@gmail.com

Summary

Creating compelling stories with video, Arlo is a camera operator, DP and editor based in Seattle. He specializes in video production, location and studio shooting, post production, editing, motion and sound design.

Arlo combines over fifteen years of traditional and digital graphic design experience with over ten years in the information technology world to inform and ground his approach to storytelling in the video medium.

He also has broad experience creating animations in Flash and developing OOP-based Flash applications and ads.

Portfolio: <http://www.thedamagereport.com>

Phone: 425-736-8836

Specialties

VIDEO: Production, post, motion and sound design.

WEB TECHNOLOGIES: Flash coding and animation, front-end and middle tier OOP.

Experience

Freelance DP/Motion Designer at Global Unified Megacorp, LLC

January 2007 - Present (3 years 9 months)

All things video: DP, camera operator, editor, motion design, soundtracks and encoding. Production coordination as required. Flash development of video shells, applications, lobby video displays and of course: banner ads.

Travel to exotic and/or dangerous locations OK.

Clients include: Razorfish, Myka Guitars, ChemPoint.com, Bill & Melinda Gates Foundation, Univar, Northwest Academy for the Healing Arts

Senior Motion Designer at Razorfish

2007 - September 2010 (3 years)

Principal shooter and editor for Best Buy Musical Instruments video series, Microsoft Office for Mac

feature videos. Editor and motion design for dozens of internal Razorfish reels and client BD reels for Levi's, Dockers, Best Buy, Safeco, Tivo, Bing and MSFT. Live action and motion-heavy video-based RFPs and pitch reels. After Effects and Flash based banner animation and coding for Coors, Hawaiian Air, Holland America, AAA, MSFT, MSN and Bing.

2 recommendations available upon request

Sr. Site Developer at Razorfish

June 2000 - January 2007 (6 years 8 months)

Front-end implementations and middle-tier dev. HTML, XML, XSLT, CSS designer, Java and C# developer and Flash dev for various .com startups, fortune 500s and non-profits alike including Safeco, MSFT, Gates Foundation, Nike, Levi's, Dockers, Make-a-Wish Foundation, HouseValues and Hawaiian Air.

2 recommendations available upon request

Developer/Project Manager at Microsoft

June 1998 - June 2000 (2 years 1 month)

Microsoft Official Curriculum group, Building 5: creating custom Office editing macros and HTML/Javascript conversion tools. Video editing, captions encoding, shell design and development. Managed multiple RTM schedules and a small team to develop and deliver courseware for CD and web-based distribution.

Partner/Graphic Designer at 8613 AD

January 1990 - June 1998 (8 years 6 months)

Production/pasteup artist, product photography, typesetting, print and web design, corporate ID, illustration, outdoor, transit and political advertising.

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4 people have recommended Arlo

"Arlo is one of those rare talents whose diverse skills stand out through solid video and motion design, which align with the overall campaign direction creating beautiful results in motion. We've worked together on a number of projects involving pre and post-production, where he drew from his past experience and his willingness to experiment. He takes the lead to drive the best possible results and you can depend on him to deliver. Arlo's attitude welcomes challenge and he takes great joy in learning new things while still applying his vast skill set. He was indispensable on all the projects we worked together on and I would welcome any chance to work with Arlo again"

— **Sarah Lamping**, *Senior Art Director, Razorfish*, worked directly with Arlo at Razorfish

"Arlo is a multi-talented individual who brings a keen eye for video and animation to every project, complimented by a depth of technical knowledge and creative problem solving. Whether you need a custom gig for a shoot, or coordination and full-scale editing of a shoot, Arlo is driven to produce results that capture the moment and reproduce beautifully in film and online. I've had the pleasure of working with him on several projects, and look forward to doing so again in the future."

— **Rachel Hein Molloy**, *Senior Designer, Razorfish*, worked directly with Arlo at Razorfish

"Arlo is a great member of the team and is very talented, we have worked together on many projects and the work we did would not have been possible without his magical Flash, After Effects and Video capabilities."

— **Nate Johnson**, *Art Director, Razorfish*, worked directly with Arlo at Razorfish

"Arlo always brings a new approach to client problems that result in unique solutions. His extensive knowledge of front-end development technologies, video editing and post production, make him a valuable asset to the project team. His unassuming manner, approachable personality and humorous take on life allow for excellent team collaboration. I highly recommend him, and look forward to working with him again in the future."

— **Ashley Bright**, *Associate Creative Director, Avenue A | Razorfish*, worked directly with Arlo at Avenue A - Razorfish

[Contact Arlo on LinkedIn](#)